



**Under the Royal Patronage of
His Majesty King Abdullah II ibn Al Hussein**

**Financial Inclusion Policy Forum
The Launch of the Financial Inclusion Strategy for Jordan:
*Moving Forward Towards Inclusive Growth***

December 4-5, 2017 | Amman, Jordan

Sunday, December 3 – Fairmont Hotel

17:00 - 18:30	Early Registration
18:30	Reception
19:00	Gala Dinner Hosted by the Central Bank of Jordan

Monday, December 4 – Fairmont Hotel

8:00 - 8:30	Registration
Ballroom	
Session I	<p>8:30 - 9:30 Welcoming Remarks: Launch of the Financial Inclusion Strategy for Jordan <i>Master of Ceremony:</i> Mrs. Natasha Quariab <i>Speakers:</i></p> <ul style="list-style-type: none"> ▪ H.E. Dr. Ziad Fariz, Governor, Central Bank of Jordan ▪ H.E. Dr. Abdulrahman A. Al Hamidy, Chairman of the Board, Arab Monetary Fund ▪ Mr. Andrea Matteo Fontana, Ambassador to Jordan, European Union ▪ Mr. Ralf Schröer, Chargé d’Affaires, German Embassy <p><i>Signing Ceremony:</i> Memorandum of Understanding between AMF and GIZ</p>
	<p>9:30 - 10:15 The National Financial Inclusion Strategy of the Hashemite Kingdom of Jordan <i>Speakers:</i></p> <ul style="list-style-type: none"> ▪ H.E. Dr. Maher ‘Sheikh Hasan’, Deputy Governor, Central Bank of Jordan ▪ Mrs. Maha Bahou, Executive Manager, Central Bank of Jordan
10:15 – 10:45	Networking Coffee Break

Session II	10:45 - 11:15	Keynote Address <i>Speaker:</i> Dr. Alfred Hannig, Executive Director, Alliance for Financial Inclusion (AFI)
	11:15 - 12:45	Panel: Financial Inclusion of Forcibly Displaced Persons and Women The panel will explore common challenges and forward-looking solutions, including financial technology innovations, in advancing the financial inclusion and economic empowerment of women and Forcibly Displaced Persons (FDPs), two particularly vulnerable and financially underserved segments. It will highlight important perspectives and developments on the issue from Jordan and globally, including the recently adopted Denarau Action Plan (DAP). <i>Moderator:</i> Dr. Nimal A. Fernando, Senior Financial Inclusion Specialist <i>Theme setter:</i> Mrs. Ute Klamert, Director General Europe, Mediterranean Region, Central Asia, GIZ <i>Panelists:</i> <ul style="list-style-type: none"> ▪ H.E. Lobna Helal, Deputy Governor, Central Bank of Egypt ▪ Mrs. Maha Bahou, Executive Manager Payment Systems and Domestic Banking Dept., Central Bank of Jordan ▪ Mrs. Justine Bagyenda, Executive Director Supervision, Bank of Uganda ▪ Mr. Volker Schimmel, Senior Field Coordinator, United Nations High Commissioner for Refugees (UNHCR) ▪ Mr. Sael F. Al Waary, Deputy Group CEO, Bank ABC

12:45 - 14:15 **Lunch Break**

Session III	14:15 - 15:00	Policymaker-Professionals Dialogue on Policy Areas of the Strategy (Choose 1 of 3)		
		Ballroom	Ruby B	Ruby A
		Digital Financial Services	SME Finance	Financial Capabilities
<i>10 min Intro</i>		Overview of Strategic Measures by the Head of the Policy Area Mrs. Maha Bahou, Executive Manager Payment Systems and Domestic Banking Dept., CBJ	Overview of Strategic Measures by the Head of the Policy Area Mr. Mohamad Amaireh, Executive Manger Financial Stability Dept., CBJ	Overview of Strategic Measures by the Head of the Policy Area Dr. Ali Yaghi, General Manager, Al Hussein Fund for Excellence
<i>20 min Strategic measure</i>		Reaching Unbanked and Refugee Communities in Jordan through JoMoPay - Lessons from a Pilot Project Mrs. Katharina Braun Botao, Head of Project, GIZ and Dr. Loay Sehwal, Co-Founder and Board Member, Dinarak	The 'Jordan Entrepreneurship Fund' – Supporting Start-Ups Through Venture Capital Dr. Mohammed Al Ja'fari, Director General, Jordan Loan Guarantee Corporation	Enhancing the Financial Literacy and Confidence of Women in Rural Areas Through CBOs Dr. Mohammad Hourani, Director of Programs and Training Division, Jordan River Foundation

15:00 - 15:30 **Coffee Break**

Session IV	15:30 - 16:15 Policymaker-Professionals Dialogue on Policy Areas of the Strategy (Choose 1 of 3)		
	Ballroom	Ruby B	Ruby A
	Microfinance	Consumer Protection	Data and Research
<i>10 min Intro</i>	Overview of Strategic Measures by the Head of the Policy Area Mrs. Maha Alabdallat, Acting Executive Manager Microfinance Dept., CBJ	Overview of Strategic Measures by the Head of the Policy Area Dr. Waleed Al-Qasrawie, Acting Executive Manager Financial Consumer Protection Dept., CBJ	Overview of Strategic Measures by the Head of the Policy Area Mr. Amr Ahmad, Head of Financial Inclusion Unit, CBJ
<i>20 min Strategic measure</i>	Social Performance and Regulation Mr. Aldo Moauro, Board Member and Executive Director, MicroFinanza Rating	Setting up a holistic FCP Framework and Ombudsman System to Empower Clients Mr. Gerard Deering, Financial Services Ombudsman, Ireland Mr. Colm Kincaid, Head of Consumer Protection, Central Bank of Ireland	GIZ-CBJ Financial Inclusion Study 2017: Current State of Financial Inclusion in Jordan Mr. Peter Hauser, MSME Finance and Research Expert, Business and Finance Consulting
	16:15 - 16:45 Networking Coffee Break		
	Ballroom		
SESSION V	16:45 - 17:00 Wrap Up of Breakout Sessions		
	<i>Summary of key outcomes from the sessions on the policy areas: by Mr. Alaa J. Abbassi, Abbassi Law Office; Mr. Amr Ahmad, CBJ; and Mr. Atilla Kaiser-Yücel, GIZ</i>		
	17:00 - 18:00 Panel: The Power of Regional Financial Inclusion Initiatives – Reflections and Outlook		
	This panel will feature prominent representatives from Jordan, the region and beyond, who will discuss the role of regional initiatives in accelerating conducive policies and actions for financial inclusion. How can they facilitate peer-learning and knowledge exchange, regional coordination, and in-country implementation of financial inclusion strategies? In this context, the panel will reflect on the day’s outcomes from the strategy launch and provide an outlook on future developments in Jordan, under the Financial Inclusion in the Arab Region Initiative (FIARI) and globally.		
	<i>Moderator:</i> Mr. Hayder Al-Bagdadi, Head of Project, GIZ <i>Theme setter:</i> Mr. Eliko Boletawa, Head of Policy Programs and Regional Initiatives, AFI <i>Panelists:</i> <ul style="list-style-type: none"> ▪ H.E. Azzam Shawwa, Governor, Palestine Monetary Authority ▪ H.E. Dr. Adel Al-Sharkas, Deputy Governor, Central Bank of Jordan ▪ Mr. Habib Attia, Senior Financial Sector Specialist, Arab Monetary Fund 		
	Closing Remarks by the Central Bank of Jordan		
	19:30 Dinner Hosted by the Association of Banks in Jordan – Four Season Amman		