



Under the Royal Patronage of  
His Majesty King Abdullah II ibn Al Hussein

Financial Inclusion Policy Forum  
The Launch of the Financial Inclusion Strategy for Jordan:  
*Moving Forward Towards Inclusive Growth*

December 4-5, 2017 | Amman, Jordan

**Preliminary agenda (Nov 27, 2017)**

Sunday, December 3 – Fairmont Hotel

17:00 - 18:30	Early Registration
18:30	Reception
19:00	Gala Dinner Hosted by the Central Bank of Jordan

Monday, December 4 – Fairmont Hotel

8:00 - 8:30	Registration	
Ballroom		
Session I	8:30 - 9:30	<p><b>Welcoming Remarks: Launch of the Financial Inclusion Strategy for Jordan</b> <i>Master of Ceremony:</i> Mrs. Natasha Quariab <i>Speakers:</i></p> <ul style="list-style-type: none"> <li>▪ H.E. Dr. Ziad Fariz, Governor, Central Bank of Jordan</li> <li>▪ H.E. Dr. Abdulrahman A. Al Hamidy, Chairman of the Board, Arab Monetary Fund</li> <li>▪ Mr. Andrea Matteo Fontana, Ambassador to Jordan, European Union</li> <li>▪ Mr. Ralf Schröer, Chargé d’Affaires, German Embassy</li> </ul>
	9:30 - 10:15	<p><b>The National Financial Inclusion Strategy of the Hashemite Kingdom of Jordan</b> <i>Speakers:</i></p> <ul style="list-style-type: none"> <li>▪ H.E. Dr. Maher ‘Sheikh Hasan’, Deputy Governor, Central Bank of Jordan</li> <li>▪ Mrs. Maha Bahou, Executive Manager, Central Bank of Jordan</li> </ul>

10:15 – 10:45 **Networking Coffee Break**

**Session II**

10:45 - 11:15

**Keynote Address**

*Speaker:* Dr. Alfred Hannig, Executive Director, Alliance for Financial Inclusion (AFI)

11:15 - 12:45

**Panel: Financial Inclusion of Forcibly Displaced Persons and Women**

The panel will explore common challenges and forward-looking solutions in advancing the financial inclusion and economic empowerment of women and Forcibly Displaced Persons (FDPs), two particularly vulnerable and financially underserved segments. It will highlight important perspectives and developments on the issue from Jordan and globally, including the recently adopted Denarau Action Plan (DAP).

*Moderator:* Dr. Nimal A. Fernando, Senior Financial Inclusion Specialist

*Panelists:*

- Mrs. Maha Bahou, Executive Manager, Central Bank of Jordan
- H.E. Lobna Helal, Deputy Governor, Central Bank of Egypt
- Mrs. Justine Bagyenda, Executive Director Supervision, Bank of Uganda
- Mrs. Ute Klamert, Director General Europe, Mediterranean Region, Central Asia, GIZ
- Volker Schimmel, Senior Field Coordinator, United Nations High Commissioner for Refugees (UNHCR)
- Mr. Sael Fayezezzat Al Waary, Chief Operating Officer, ABC International Bank

12:45 - 14:30 **Lunch Break**

**Session III**

14:30 - 15:15

**Policymaker-Professionals Dialogue on Priority Policy Areas of the Strategy (Choose 1 out of 3 Breakout Sessions)**

	Ballroom	Ruby B	Ruby A
<i>10 min Intro</i>	<b>Digital Financial Services</b> <b>Overview of Strategic Measures by the Head of the Policy Area</b> Mrs. Maha Bahou, CBJ	<b>SME Finance</b> <b>Overview of Strategic Measures by the Head of the Policy Area</b> Mr. Mohamad Amaireh, CBJ	<b>Financial Capabilities</b> <b>Overview of Strategic Measures by the Head of the Policy Area</b> Dr. Ali Yaghi, Al Hussein Fund for Excellence
<i>20 min Strategic measure</i>	<b>Reaching Unbanked and Refugee Communities in Jordan through JoMoPay - Lessons from a Pilot Project</b> Mrs. Katharina Braun Botao, GIZ and Dr. Loay Sehwill, Dinarak	<b>The 'Jordan Entrepreneurship Fund' – Supporting Start-Ups Through Venture Capital</b> Dr. Mohammed Al Jafari, Jordan Loan Guarantee Corporation	<b>Enhancing the Financial Literacy and Confidence of Women in Rural Areas Through CBOs</b> Dr. Mohammad Hourani, Director of Programs and Training Division, Jordan River Foundation

15:15 - 15:30 **Coffee Break**

<b>Session IV</b>	15:30 - 16:15	<b>Policymaker-Professionals Dialogue on Priority Policy Areas of the Strategy</b>		
		Ballroom	Ruby B	Ruby A
		<b>Microfinance</b>	<b>Consumer Protection</b>	<b>Data &amp; Research</b>
<i>10 min Intro</i>		<b>Overview of Strategic Measures by the Head of the Policy Area</b> Mrs. Maha Alabdallat, CBJ	<b>Overview of Strategic Measures by the Head of the Policy Area</b> Dr. Waleed Al-Qasrawie, CBJ	<b>Overview of Strategic Measures by the Head of the Policy Area</b> Mr. Amr Ahmad, CBJ
<i>20 min Strategic measure</i>		<b>Social Performance and Regulation</b> Mr. Aldo Moauro, Board Member and Executive Director, MicroFinanza Rating	<b>Setting up a holistic FCP Framework and Ombudsman System to Empower Clients</b> Mr. Gerard Deering, Financial Services Ombudsman, Ireland Mr. Colm Kincaid, Head of Consumer Protection, Central Bank of Ireland	<b>GIZ-CBJ Financial Inclusion Study 2017: Current State of Financial Inclusion in Jordan</b> Mr. Peter Hauser, MSME Finance and Research Expert, Business and Finance Consulting
	16:15 - 16:45	<b>Networking Coffee Break</b>		
		Ballroom		
<b>SESSION V</b>	16:45 - 17:00	<b>Wrap Up of Breakout Sessions</b> This session will report on the key outcomes from the sessions about the policy areas.		
<b>SESSION VI</b>	17:00 - 18:00	<p><b>Panel: The Power of Regional Financial Inclusion Initiatives – Reflections and Outlook</b></p> <p>This panel will feature prominent representatives from Jordan, the region and beyond, who will discuss the role of regional initiatives in accelerating conducive policies and actions for financial inclusion. How can they facilitate peer-learning and knowledge exchange, regional coordination, and in-country implementation of financial inclusion strategies? In this context, the panel will reflect on the day’s outcomes from the strategy launch and provide an outlook on future developments in Jordan, under the Financial Inclusion in the Arab Region Initiative (FIARI) and globally.</p> <p><i>Moderator:</i> Mr. Hayder Al-Bagdadi, Head of Project, GIZ  <i>Theme setter:</i> Mr. Eliki Boletawa, Head of Policy Programs and Regional Initiatives, AFI  <i>Panelists:</i></p> <ul style="list-style-type: none"> <li>▪ H.E. Deputy Governor, Central Bank of Jordan</li> <li>▪ (TBC)</li> <li>▪ (TBC)</li> <li>▪ Mr. Habib Attia, Senior Financial Sector Specialist, Arab Monetary Fund</li> </ul>		
		<b>Closing Remarks</b> by the Central Bank of Jordan		
	19:00	<b>Dinner Hosted by the Association of Banks in Jordan</b>		